AMENDMENTS TO THE CLAIMS

Claims 1-11 (Canceled)

12. (Currently Amended) A point-giving server, comprising:

a data acquiring unit, said data acquiring unit communicates with <u>a fitness tool</u> ~~an exercise machine~~ that allows a user to exercise, and acquires a character string or image<u>,</u>

<u>wherein said fitness tool is selected from the group consisting of a pedometer, a stepper, a dumbbell, a rope for jumping rope, a popping, a twister, an exercise bike, a walker and a party game requiring a player's movement</u>;

a converter operable to convert said character string or image acquired by said data acquiring unit to points which are accumulated as mileage points of an airline or card points of a credit card company by using a point converting table which makes said character string or image correspond to said points, the accumulated points being in proportion to an amount of a service used; and

an output unit operable to output said points generated by said converter to increase points accumulated for said user.

13. (Original) A point-giving server as claimed in claim 12, wherein said data acquiring unit acquires a plurality of types of character strings or images, and

said converting table makes combinations of said plurality of types of character strings or images to a plurality of points, respectively, and converts each of said combinations of said plurality of types of character strings or images to corresponding points.

Claims 14-16 (Canceled)

17. (Currently Amended) A program embodied on computer-readable medium, for performing a point-giving procedure which gives points to a user, comprising:

a data acquiring module operable to communicate with ~~an exercise machine~~ <u>a fitness tool</u> that allows a user to exercise, and acquire a character string or

image,

<u>wherein said fitness tool is selected from the group consisting of a pedometer, a stepper, a dumbbell, a rope for jumping rope, a popping, a twister, an exercise bike, a walker and a party game requiring a player's movement</u>;

a converting module operable to convert said character string or image acquired by said data acquiring module to points which are accumulated as mileage points of an airline or card points of a credit card company by using a point converting table which makes said character string or image correspond to said points, the accumulated points being in proportion to an amount of a service used; and

an output module operable to output said points generated by conversion by said converting module to increase points accumulated for said user.